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Empowering Individuals With Developmental Challenges

WEBSITE PROPOSAL

IRENE WORTHAM CENTER 20TH ANNUAL GOLF TOURNAMENT

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DIGITAL SPACES
digitalspaces.dev

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Client Profile

The [Irene Wortham Center](#) is a non-profit organization that assists children and adults with developmental or socio-economic challenges in the Western North Carolina region, through programs such as an early-childhood daycare, and adult activity and living facilities.

The IWC is hosting its 20th annual golf tournament and needs a website it can host with information and registration forms.

Website Goal

The goal of the website is to raise \$50,000 in tournament registration fees.

URL

The development URL will be iwc.digitalspaces.dev.

Requirements

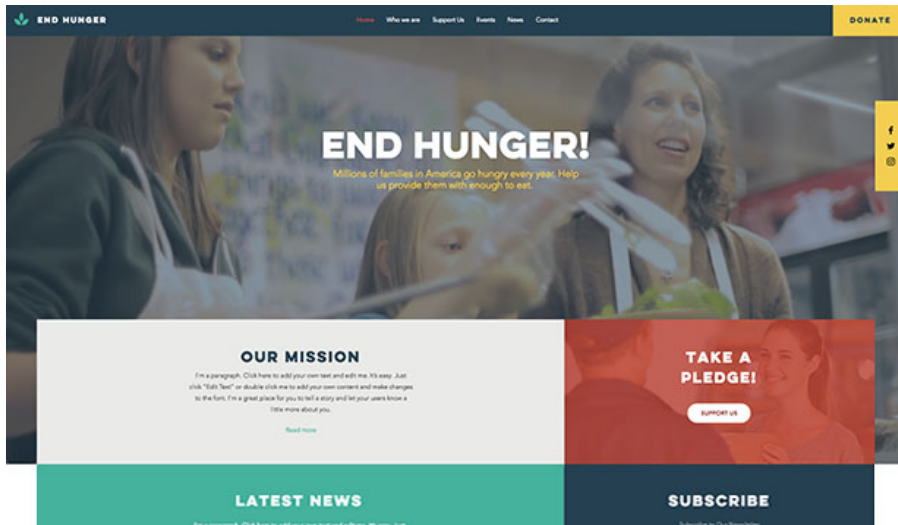
The website will be built in WordPress. The website is intended to be hosted on the same web server as the Irene Wortham Center website.

Requirements of the website include:

- Registration form to purchase tickets and sponsorships.
- Image carousel or gallery.
- Google Maps to locate the Mount Mitchell Golf Club.
- Contact form to connect to Sydney for additional info.
- Images of the Early Learning Center and Mount Mitchell Golf Club.
- Social media links.
- Social invite link.

Design Ideas

The website will be simple, informative and inviting. Its aesthetic will draw on the existing aesthetic elements of the new logo and branding materials. The website will use white as its primary background color to avoid color clashes with logos but can use brand colors like the light blue or the orange as accents.



This non-profit website template has a simple, clean design that introduces viewers to the goal of the website and provides convenient access to the site's sub-pages.



This website is also focused on imparting information on the cause and does a good job of conveying what the money is for and how much money is being raised.

Sitemap

Home

Home page will welcome the visitor to the site. It will have a large hero image that relates to the tournament, with brief overview of the tournament, when it is, what it benefits. It will have a call to action to learn more and to register, sponsor or donate.

About

About Us will have a brief description of the Irene Wortham Center, its history and programs. Some photos of the people helped. It will have a call to action to learn about the ELC, and to donate or register.

Early Learning Center

Early Learning Center will explain what the ELC does, who it helps. It will have images of the facility and its clients. It will talk about the need for a new ELC and the benefit of building it. It will have a call to action to donate or register.

Tournament Info

Tournament Info has the location (map), time, what to do when players arrive, how the tournament works. There will be photos of the golf club. What do players get when they sign up, how much does it cost, how to register. Call to action to register or donate.

Donate

Donation form for those who want to donate separately.

Sponsors

Logos of the sponsors. Heartfelt thanks to the sponsors. Call to action to become a sponsor.

Registration

Reiterate the event details and provide the means to register as a player, player/sponsor or non-player sponsor. Includes other pages, such as cart and checkout, as required.

News

News blog archive with a CTA to join the newsletter.

Contact

Contact details and contact form. CTA to become a sponsor.

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[Privacy Policy](#)

Privacy policy boilerplate.

[Legal Disclaimer](#)

Legal disclaimer text.